

# **Privacy Policy**

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

# What personal information do we collect from the people that visit our blog, website, or app?

When accessing or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, phone number, credit card information or other details to help you with your experience.

#### When do we collect information?

We collect information from you when you register on our site or enter information on our site.

## How do we use your information?

We use this information to provide you with a better service, and in particular for the following reasons:

- providing services you have requested and notifying you about important changes or developments to these services;
- responding to your inquiries and complaints or processing your requests in relation to your information;
- to follow up as part of our customer care procedures;
- updating our records about you;
- internal record keeping;
- to improve our products and services;
- crime detection prevention and prosecution;
- competitions and other promotions;
- evaluating the effectiveness of our marketing and for research, training, and statistical analysis with the aim of improving our services;
- making our Website easier for you to use and providing you with access to certain parts of the Website; and to contact you for market research purposes.

At the time you provide us with any information in response to a request from us, our request will provide you with specific information as to how we will use such information.

#### **How Do We Protect Your Information?**

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible.

We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the

information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user places an order enters, submits, or accesses their information to maintain the safety of your personal information.

For your convenience, we may store your credit card information longer than 30 days in order to expedite future orders, and to automate the billing process.

#### Do we use 'cookies'?

We do not use cookies for tracking purposes.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If you turn cookies off, some of the features that make your site experience more efficient may not function properly.

## Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.

# Third-party links

We do not include or offer third-party products or services on our website.

## You will be notified of any Privacy Policy changes:

• On our Privacy Policy Page

#### Can change your personal information:

• By logging in to your account

# How does our site handle Do Not Track signals?

We honour Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

## Does our site allow third-party behavioural tracking?

It is also important to note that we do not allow third-party behavioural tracking. We do not specifically market to children under the age of 13 years old.

## **Fair Information Practices**

You may request details of personal information which we hold about you under the Promotion of Access to Information Act 2000. Fees for access to your personal information are prescribed in terms of this Act. If you would like to obtain a copy of your personal information held by Impaytient please contact us.

#### Contact Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

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